

TO: Interested Parties
FROM: NRCC
DATE: November 3, 2023
SUBJECT: NRCC: State of the House Battleground 12-Months Out



OVERVIEW:

While Republicans lost ground in Senate and Governors' races last cycle, House Republicans broke the trend, picking up seats and taking the majority by winning in blue districts from coast to coast.

With one year until Election Day 2024, House Republicans are arguably in just as strong, if not stronger, position to grow our majority. It is because of these keys:

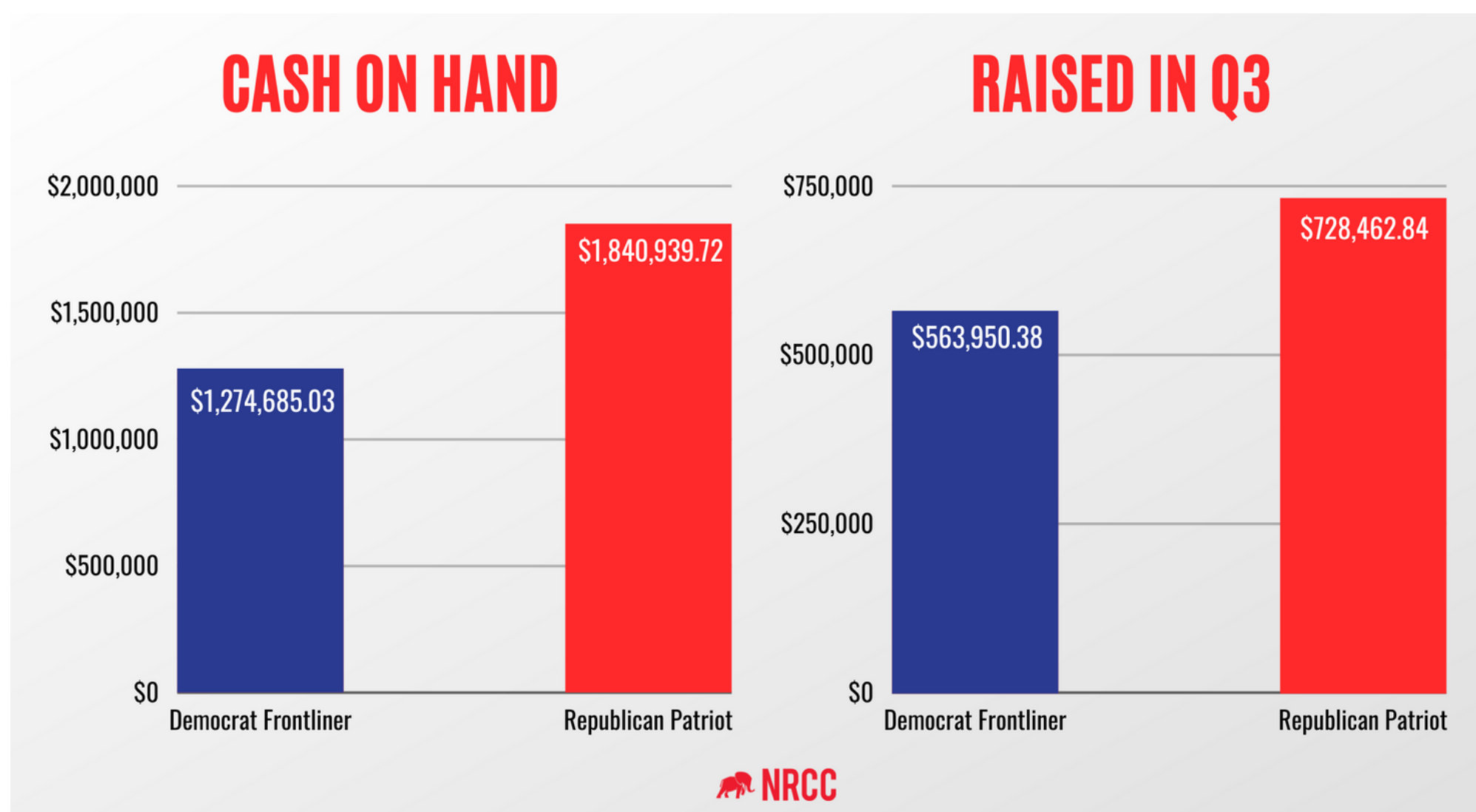
- Eliminating the candidate fundraising deficit.
- Expanding the map with candidate recruitment wins.
- Democrat recruitment holes.
- Nasty Democratic primaries where unelectable liberal candidates are frontrunners.
- Republicans winning on issues that matter to voters – both locally and nationally.

FUNDRAISING:

House Republicans who lost last cycle were outspent on average by \$3 million candidate-to-candidate – and in at least one high-profile swing district race, the Republican was outspent 10-1. The NRCC's efforts are turning around that dynamic.

NRCC Chairman Richard Hudson's strategic priority to encourage member-to-member giving has supercharged GOP fundraising. This gives our candidates, who receive the lowest advertising rates, the ability to define their own image instead of allowing their Democrat opponents to do it for them.

The results are remarkable:



For three straight fundraising quarters in 2023, targeted House Republicans outraised targeted Democrats – unprecedented in recent cycles. Targeted Republicans now hold a more than \$566K cash-on-hand advantage over targeted House Democrats. Money builds majorities and endangered House Republicans are in a strong position to hold their seats. The headlines tell the story:

AXIOS

House GOP's money machine

NBC NEWS

House Republicans raised more on average in swing seats than House Democrats

AXIOS

Vulnerable House Republicans maintain fundraising edge in Q2

CANDIDATE RECRUITMENT:

In the last Presidential election, all 15 Congressional seats flipped from blue to red were won by a female, minority, or veteran candidate. Strong candidates with compelling backgrounds that match the life stories and experiences of voters are able to compete to win in tough districts where top-of-the-ticket Democrats will be presumed to be victorious.

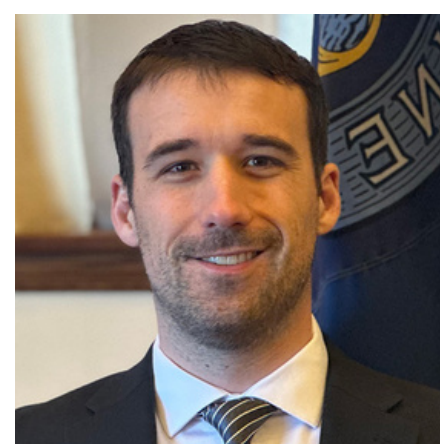
Republicans are in a strong position to expand the map and compete in Biden-won districts because of spectacular GOP recruits. The NRCC does not get involved in open-seat primaries, but a few examples of the many top GOP recruits running in target races:



TOM BARRETT



KEVIN LINCOLN



AUSTIN THERIAULT



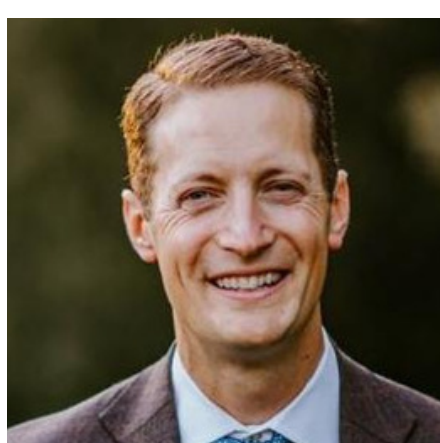
PRASANTH REDDY



YVETTE HERRELL



ALISON ESPOSITO



ROB MERCURI



GEORGE LOGAN



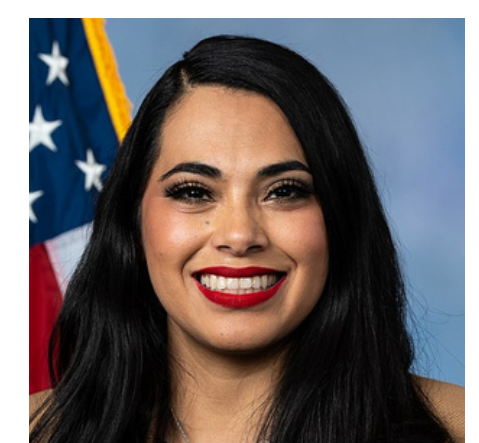
JOE MCGRAW



JOE TEIRAB



HEIDI KASAMA



MAYRA FLORES

Yet for the campaign arm of House Democrats, candidate recruitment paints a picture of doom and gloom. Plagued by retreads, progressive firebrands, and messy primaries, House Democratic recruitment is the polar opposite of GOP recruits.

MESSY DEMOCRAT PRIMARIES:

A stark change from last cycle, Democrats struggle with brutal intraparty fights, undermining Democrats' chances of winning seats:

- In CA-22, a "rough" "primary clash" of "Dem on Dem drama" between Rudy Salas and Melissa Hurtado looms. POLITICO California reported "a contested primary could scramble [Democrats'] plans, particularly if Salas and Hurtado bludgeon one another before one takes on Valadao in the general election."
- In CA-47, Katie Porter-endorsed candidate and drunk driver Dave Min is locked in a vicious fight with left-wing protestor Joanna Weiss, both of whom are trying to outflank each other from the left. Meanwhile, GOP candidate Scott Baugh outraised each of his opponents in all of this cycle's fundraising quarters.
- National Democrats left radical progressive Jamie McLeod-Skinner for dead last October and for good reason. But she is back running again among the "problematic candidates" in "messy primaries" causing "primary headaches" for Democrats as the prohibitive frontrunner in a four-way primary in OR-05.
- In the Northeast, "progressive leader" Sue Altman who "does not read to anyone like a moderate" and will "likely struggle in a general election" leads in NJ-07.
- In NY-17 Democrats are "bracing" for an "ugly primary" between Gretchen Whitmer's sister and former Member and Antisemite Mondaire Jones "that will detract from efforts to flip the seat."

POLITICAL ENVIRONMENT

Skyrocketing inflation from reckless liberal spending bills, a nationwide crime wave and an unsecured border lends itself to a historically positive political environment for Republicans. Combine that with a Democrat President that Americans believe to be too old and feeble to lead, House Republicans will grow their majority.

The NRCC is sharpening our knives to attack House Democrats in the following ways:

Every state is a border state:

The majority of New Yorkers believe the migrant crisis will “destroy” NYC, in a state where House Republicans are defending 6 swing seats. The migrant crisis is setting up a similar dynamic to the crime issue in New York state in 2022 that led to historic GOP victories where moderate Democrats defected in droves and voted Republican. And across the country trafficked fentanyl kills Americans by the thousand. Yet House Democrats refuse to support a secure border.

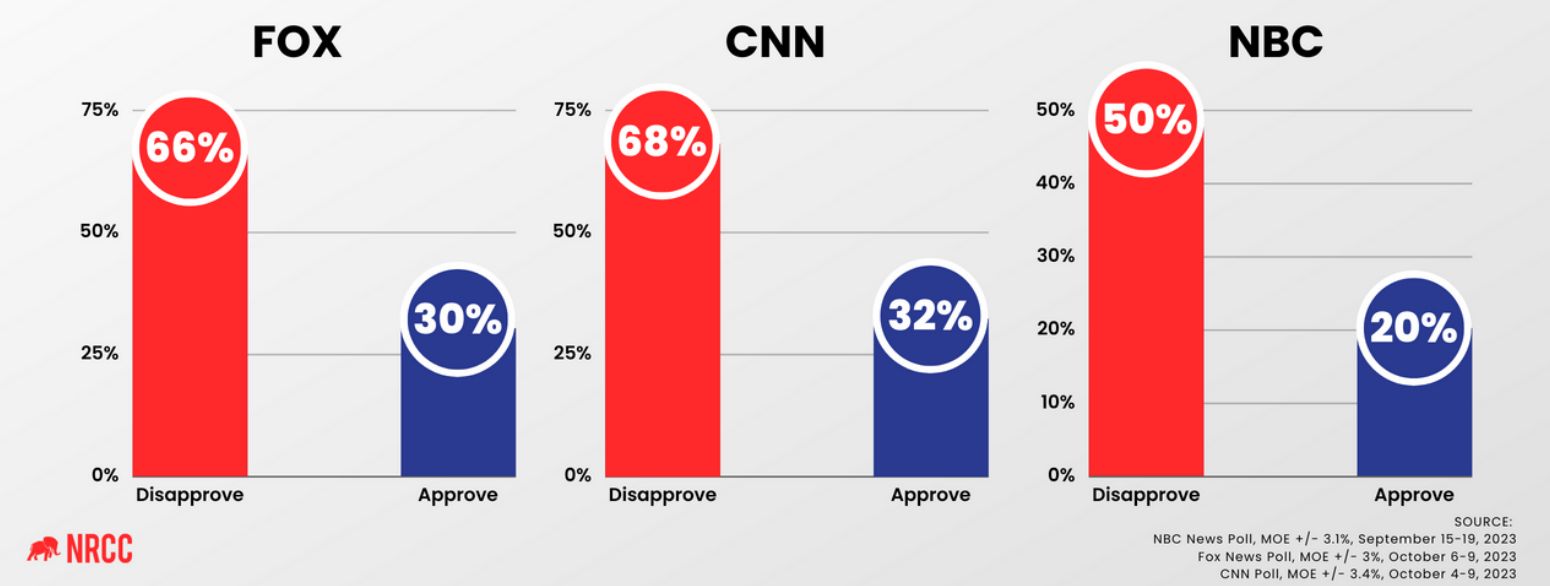
Crime:

17 vulnerable House Democrats voted to support reduced penalties for violent crime in the nation’s Capital as one of the first votes of the year. The TV ads write themselves as voters will be constantly reminded that if they supported a pro-crime agenda in DC, they’ll support it in your family’s neighborhood. The issue of crime remains the most effective way to turn moderate voters away from voting Democrat. It’s a disqualifying issue.

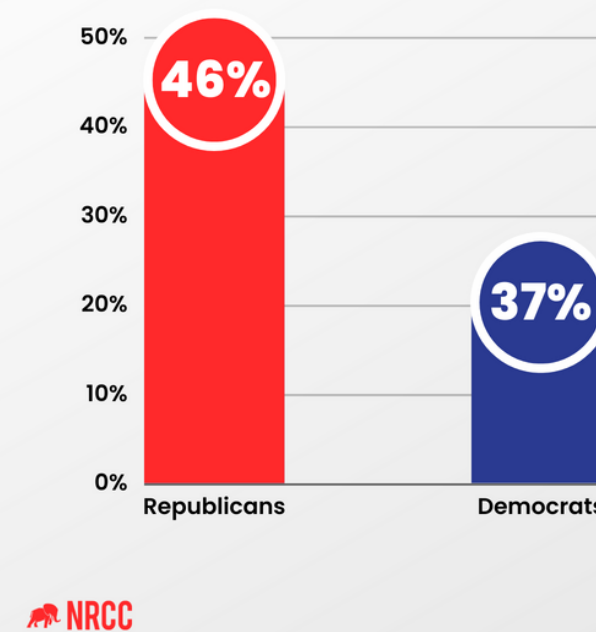
Cost of Living:

There is a reason House Democrats refuse to utter the word “Bidenomics.” It’s historically unpopular as every trip to the gas station or grocery store reminds voters that they are paying more than they did just last year, last month or last week. House Democrats ignored warnings that their reckless spending bills would cause an inflation crisis. Now Democrats own Americans’ cost of living calamity.

Voters Do Not Trust Biden on the Border.



Voters Trust Republicans on Crime.



Voters are sick of Joe Biden’s Economy.

