

TO: Interested Parties
FROM: NRCC Communications
DATE: October 28th, 2024
SUBJECT: A Rising Tide Lifts All [House] Boats



TOPLINE

The NRCC holds a Trump card as we enter the home stretch: a historic environmental advantage for the GOP with Donald Trump at the top of the ticket.

This political environment is the result of two factors: the Harris-Biden administration's failure to control inflation or secure the border, and **President Donald Trump's surge to historic highs in popularity.**

Plus, history is on Republicans' side in the battle for the majority:

The House has not flipped in the opposite direction of the results of a Presidential election since the 1800's. In the previous 75 years, the House majority has not changed hands during a presidential election cycle.

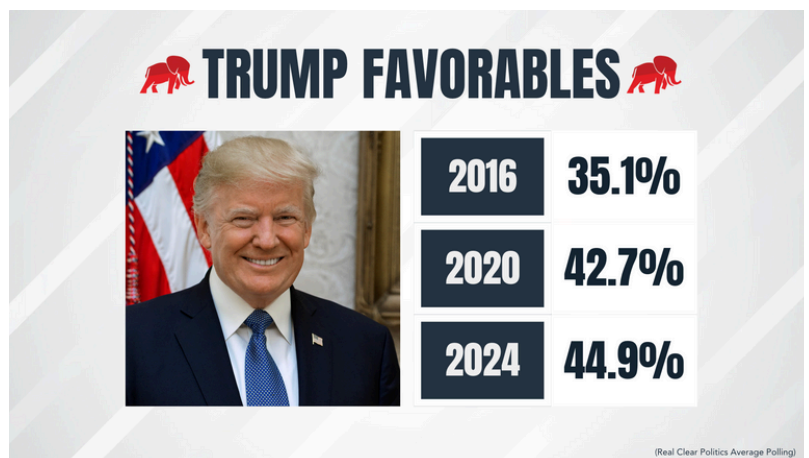
It's why less than two weeks from Election Day we believe House Republicans can grow our majority.

Donald Trump Has Never Been More Popular:

In mid-October of 2016, Donald Trump was [20 points underwater on his image](#) and [losing to Clinton by 7 points nationally](#) – House Republicans held our majority.

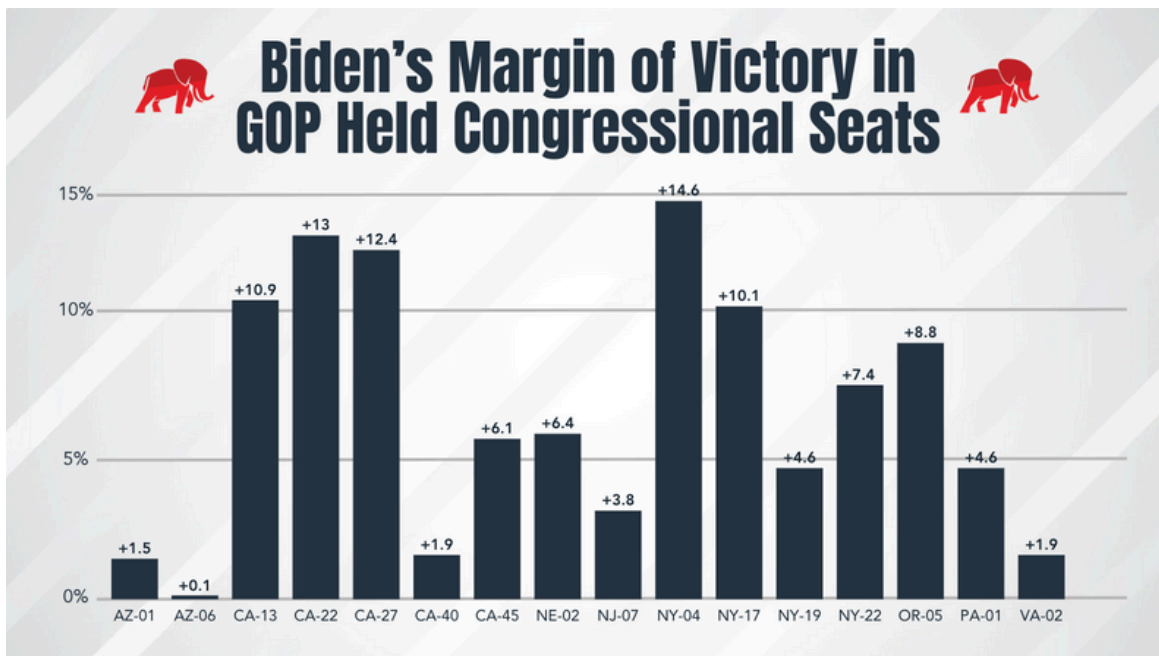
At the same point in time in 2020 President Trump was [-11 on his image](#) and [losing to Biden by 9 points nationally](#) – House Republicans picked up 14 seats.

Today polling shows Donald Trump at [historic highs on his image](#) and [statistically tied with Harris, according to national polls.](#)



Raising the floor for Biden District Republicans:

House Republicans currently represent 16 districts Joe Biden won in 2020. Battle-tested incumbents like David Valadao, Brian Fitzpatrick and Don Bacon know how to win in tough Presidential environments.

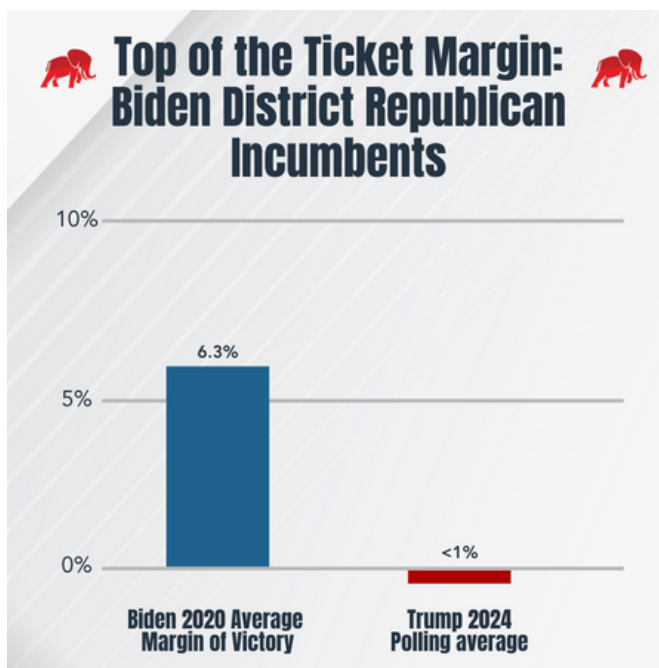


Now, Donald Trump's surge in popularity in 2024 is making their reelection efforts easier by slashing the margin they need to outrun the top of the ticket.

An October NRCC polling average shows that among the 16 Biden districts that House Republicans currently hold, Kamala only leads by less than a point on the ballot.

This includes districts in blue states where Trump is currently either statistically tied or holds a lead where Biden won by double digits in 2020.

In contrast, in 2020 Joe Biden won these 16 districts by more than 6.3% on average.



What does this mean for 2024?

House Republicans built our majority with incredible incumbents who were able to outperform the top of the ticket in tough political environments. Now, with President Trump besting his 2016 and 2020 margins it makes these incumbents' high-functioning campaigns' path to victory easier.

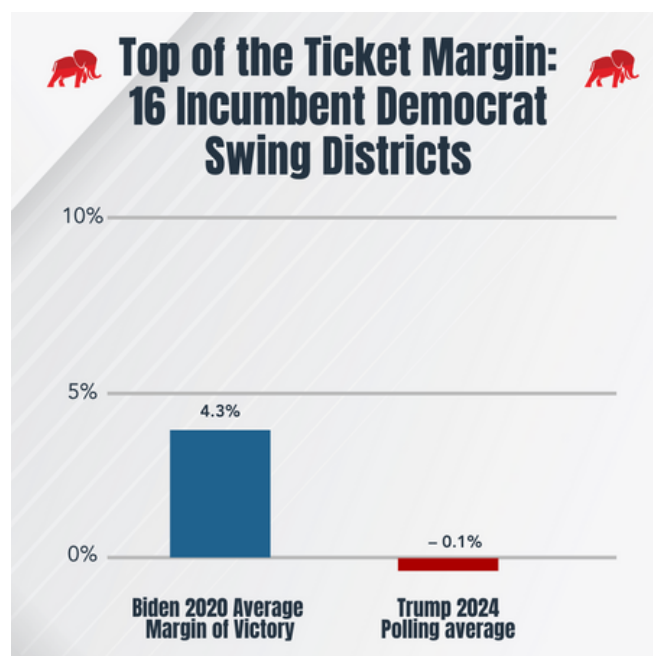
For example, in CA-45 Biden won this district by more than 6% in 2020 and Clinton won it by nearly 14% in 2016. [Our recent internal polling shows](#) Trump's 2020 losing margin in the district nearly cut in half, raising the floor for Michelle Steel's ballot share and making her path to 50% much smoother.

Even more consequential: there are many marginal Biden-seat Republicans whose seats Trump is now on pace to carry or come close: like David Schweikert, Juan Ciscomani, Tom Kean, Jr., Jen Kiggans and Young Kim.

Presidential Coattails to Grow the Majority:

Despite Democrats' fundraising advantage, Donald Trump's popularity is pushing outgunned GOP challenger campaigns over the finish line. Any Democrat-held seat won by Joe Biden by five points or less in 2020 is in danger of flipping to the GOP due to Trump's surge – and in some areas of the country, that number is even higher.

If you are Don Davis, Susan Wild, Yadira Caraveo, Curtis Hertel, Kristen McDonald Rivet, Emilia Sykes, Vicente Gonzalez and Eugene Vindman you are facing a top of ticket headwind.



Internal NRCC polling from October in 16 swing-seats currently held by Democrats shows that while Joe Biden won these districts on average by 4.3%, President Trump is effectively tied on the ballot today – down by only 0.1%.

These include districts with majority or near-majority minority populations, wealthy suburbs and deeply socially liberal pockets that once seemed out of reach:

- In the suburbs of Washington, DC, in VA-07, a district that Trump lost by nearly 7% in 2020, Democrat Eugene Vindman has raised more than \$14 million compared to Republican challenger Derrick Anderson's \$2.5 million. Yet, despite a massive advantage in money and advertising, [Anderson is in a statistical tie on the ballot as Trump is tied with Harris in the district.](#)
- In the Hispanic majority TX-34, [our internal polling shows President Trump](#) leading Harris in a district Clinton won by 32% in 2016 and Biden won by 16% in 2020. The payoff? GOP challenger Mayra Flores is in a position to knock off entrenched incumbent Vicente Gonzalez because of Trump's surge in popularity.
- In MI-08, a district Biden won by roughly 2% in both 2016 and 2020, [Trump is now leading](#) and it's pushing Republican challenger Paul Junge over the finish line as we have Junge tied on the ballot with Democrat Kristen McDonald Rivet.

The results of a Trump victory in these districts could overcome fundamental fundraising or incumbency advantages Democrats are relying on for their strategy.